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THE ROLE OF SOCIAL MOVEMENTS IN FOSTERING SOUNDER ...

11 Chenoweth and Stephan, Why Civil Resistance Works; Marshall Ganz, Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement (New York: Oxford University Press, 2010) Social Movements The Role of Social Movements in Fostering Sounder Public Judgment 7

USP 301: Theory and Philosophy of Community Development ...

Why learn theory and philosophy? Can't we "just do it"? In the words of John Forester, "Theory... is neither dogma, doctrine, nor a quick conceptual fix for Ganz- Why David Sometimes Wins: Strategic Capacity in Social Movements * Optional case: Que ens Community House due Wed 11/18* Leadership for a Changing World

Leading Change - Harvard Computer Society

recruiting, and developing leadership at all levels This leadership forges a social movement community and mobilizes its resources, a primary source of social movement power 6 Sometimes those who do this leadership work, especially when they work at it full time, are called organizers, or, more colorfully, lecturers, agents, travelers, circuit

Community Studies 133: Making California

Why David Sometimes Wins: Leadership, Organizing, and Strategy in the California Farm Worker Movement New York: Oxford University Press o Ch 5: The Great Delano Grape Strike April 28: The Great Migration and WWII • Wilkerson, Isabel 2010 The Warmth of Other Suns: The Epic Story of America's Great Migration New York: Vintage Books

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richard a knaak, by marshall ganz why david sometimes wins leadership organization and strategy in the california farm worker movement, gatherings: recipes for feasts great and small, embedded systems design using the rabbit 3000 microprocessor interfacing networking and application development embedded technology, Page 6/8

Organizational Change: Motivation, Communication ...

rganizational leadership behaviors have a direct influence on actions in the work en-vironment that enable change (Drucker, Episodic change is infrequent and sometimes radical, while continuous change may be incremental, emergent, and with- short-term wins Make change last Consolidate improvements and produce more change

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SUCCESSFUL ORGANIZATIONAL CHANGE: INTEGRATING THE ...

sometimes using the author(s)'s later writings to flesh out core ideas John Kotter (1996), a leadership professor at Har-vard popularized an eight-step model which starts the change process with (1) establishing a sense of next step promotes for short-term wins to reinforce thechangeimplementation (7) Then,hedefinesthe

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Kotter's 8-Step Change Model by David Marquiss

Kotter's 8-Step Change Model and the Chicano Movement by David Marquiss Professor John Kotter is one of the foremost experts on organizational change A Professor at the Harvard Business School, he's written 17 books on leadership and organizational change, 12 of them bestsellers (Kotter International, 2012) He found over

THE ASPLUNDH TREE

to celebrate the small wins as it is the big wins Good leaders praise people and reinforce successes that shine a spotlight on important goals and growth initiatives What we focus on shows up more in our life If we look for and celebrate success, we'll see more of it Bruce Mellott
bmellott@asplundhcom The Asplundh TREE Spring/Summer 2015 1